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PACKAGING NEWS



Italian network eyes opportunity in Australian market

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A network of Italian companies specialising in processing and packaging machinery are set to showcase at AUSPACK 2019 what they have to offer the Australian market by way of “the expertise, effectiveness and exhaustiveness of a one-stop-shop service,” according to a spokesperson for the network.

The six Italian companies that comprise the network are established players and experts in their respective fields, with a presence in a number of global markets.

By combining their technology and expertise, the network companies believe they are well positioned to compete in the global market with major international machinery players.

“Processing & Packaging – The High-Tech Italian Way – gives clients the chance to benefit from top technological solutions by industry-leading companies and the possibility to refer to a unique partner for all manufacturing needs, with a comprehensive range of integrated solutions, and unmatched made-in-Italy technology,” the network says.

WHO IS IN THE NETWORK?

CAMA GROUP is a leading supplier of advanced technology secondary packaging systems, continuously investing in innovative solutions.

CLEVERTECH S.p.A., headquartered in the North of Italy, markets engineered front & end-of-line solutions. The company operates in the food & beverage, home care, pet food and personal care sectors.

MAKRO LABELLING S.r.l. is an Italian supplier of industrial labelling machines in beverage, food, home-personal care and pharmaceutical sectors.

RONCHI MARIO S.p.A. is specialised in finding the specific solutions for solving any requirement. Its portfolio includes fillers, cappers, unscramblers, and orientors.

TOSA GROUP is a leader in the end-of-line market and produces wrapping machines, strapping machines, shrinking machines and pallet handling systems.

UNIVERSALPACK S.r.l. produces packaging machines and complete lines for primary and secondary packaging for all industry sectors (food, pharmaceutical, nutraceutical, chemical and cosmetics).

Processing & Packaging – The High-Tech Italian Way – will exhibit at AUSPACK 2019 running from 26-29 March at the Melbourne Convention and Exhibition Centre. Visit the network at Stand E031.



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FOOD & DRINK BUSINESS



Iconic Rosella moves in on foodservice market

Two Australian food companies have joined forces to launch the Rosella brand into the foodservice market with an innovative new offering.

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Brand activation startup connects the dots

A Melbourne startup has created a new product sampling and brand experience marketplace that promises to take activations well beyond supermarkets and train stations.

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H2coco takes on US beverage market

Australian coconut water brand H2coco has this week kicked off a US push at Expo West, one of the world's largest natural product trade shows, in California.

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